

ECONOMIC TIMES B-SCHOOL SURVEY

CONTENT IN BRIEF

A summary of parameters used for the Economic Times B-School Rankings 2022 A summary of parameters used for the Economic Times B-School Rankings 2022

Economic Times Business School Rankings

The ranking of MBA colleges in India by Economic Times is one of the most crucial ways to check which MBA college is worth the investment. After all, an MBA degree can help determine the path of a student's career. The Functional Heads (for IT/HR/Finance/Marketing/Production) of the companies listed in the ET 500 list were asked to rank the B-schools in order of preference for recruitment, considering factors like readiness for professionalism, corporate life, technical knowledge, etc. The Economic Times 2022 ranking will be released soon.

The Economic Times ranking was based on data gathered from 253 responses across the five functional areas with 38 Finance Heads, 31 IT Heads, 97 HR Heads, 34 Production Heads, and 52 Manufacturing Heads.

Economic Times MBA Ranking Parameters

The Economic Times Ranking parameters are congruent to the leading B-Schools' acceptable global standards in the world. These parameters assess the institutes based on multiple factors, including but not limited to academics, placements, applicable skills, diversity, and many more. Find the full list of ET Ranking parameters given below.

- Value for money.
- Aims achieved by alumni on taking the course.
- Career services.
- Employability among students within three months of completing the course.
- Involvement of women in the institute's board
- International student in-take
- International mobility ranking
- International course experience ranking.
- Career progress.
- Female student percentage.
- Inclusion of international makeup of its faculty.